# FORMS OF INFLUENCE

MAPPING ALTERNATIVES

RECOMMENDING

**PERSUADING** 

**URGING** 

**ADVISING** 

COMMANDING

**PUNISHING** 

# **POWER**

THE ABILITY, EITHER PHYSICAL, MENTAL, OR MORAL, TO HAVE POSITIVE CONTROL OVER THE ACTIONS OF OTHERS.

# SOURCES OF POWER

LEGITIMATE POWER

**REWARD POWER** 

**COERCIVE POWER** 

REFERENT POWER

**EXPERT POWER** 

## VALUES OF COUNSELING

COUNSELING CAN CLEAR UP MISUNDERSTANDINGS

COUNSELING CAN SAVE TIME

COUNSELING CAN HELP IMPROVE MOTIVATION

COUNSELING PROVIDES LEADERS THE OPPORTUNITY TO TALK WITH SUBORDINATES

COUNSELING CAN KEEP A GOOD SOLDIER IN THE ARMY

# REASONS FOR COUNSELING

RECEPTION AND INTEGRATION

**PERFORMANCE** 

**PERSONAL** 

**DISCIPLINE** 

PROFESSIONAL GROWTH AND GUIDANCE

# THREE APPROACHES TO COUNSELING

**DIRECTIVE** 

**NON-DIRECTIVE** 

**COMBINED** 

# **ATTENDING**

#### 1. LISTENING:

EYE CONTACT

**POSTURE** 

**BODY LANGUAGE** 

FACIAL EXPRESSION

VERBAL BEHAVIOR

# ATTENDING (CONT)

#### 2. WATCHING:

**BOREDOM** 

**SELF-CONFIDENCE** 

**HATE** 

**FRUSTRATION** 

**INTEREST** 

# RESPONDING

- 1. QUESTIONING
- 2. SUMMARIZING COMMENTS
- 3. INTERPRETING
- 4. INFORMING

# **GUIDING**

- 1. DECISION-MAKING
- 2. PROBLEM SOLVING

## NOTICEABLE REACTIONS

- 1. COOPERATION
- 2. NERVOUSNESS
- 3. RATIONAL DISAGREEMENT
- 4. TOO EASY AGREEMENT
- 5. DETERMINATION TO ARGUE
- 6. ATTEMPTS TO SHIFT BLAME
- 7. LOSS OF TEMPER
- 8. DESIRE TO QUIT

### **PITFALLS**

- 1. PERSONAL BIAS
- 2. RASH JUDGEMENT
- 3. STEREOTYPING
- 4. LOSS OF EMOTIONAL CONTROL
- 5. INFLEXIBLE METHODS
- 6. AMATEUR CHARACTER ANALYSIS
- 7. IMPROPER FOLLOW-UP
- 8. RELUCTANCE TO COUNSEL
- 9. FAILURE TO LISTEN

# **ATTITUDES**

ATTITUDES ARE DEEPLY INGRAINED AS IF CONSTITUTING A BASIC PART OF OUR PERSONALITY.

BEHAVIOR CREATES THE CHANGE IN ATTITUDE.